



Journal of Strategic Commerce and Management

Instruction to authors

Journal of Strategic Commerce and Management publishes research articles, communications, review papers and book reviews.

- a) Research Articles
- b) Rapid Communications
- c) Reviews

Please read the following instructions carefully or any query, contact us at:

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Manuscripts should be prepared as word documents in Times New Roman (font size should be 12) on A4 size with a margin of 2 cm of all four sides. The manuscript should be typed double-spaced including references and tables also.

All figures and tables should be at appropriate place in the text. The manuscript should be in the following order:

1. Title Page:

1.1. Title: The title should be relatively short but informative. Title should be written in font size 14, Caps and Bold.

1.2. Name(s) of author(s): A list of all authors of the paper should be prepared. It will contain full first name, initial(s) for middle name(s), full last name and should be written in font size 10. Corresponding author should be marked with*.

1.3. Name and address of workplace(s): Authors' affiliations should be indicated in this section.

1.4. Personal e-mail address(es): At least one e-mail address is needed. It will be used as the corresponding author's email address in all contacts with the authors.

2. Abstract:

An abstract must accompany every article. It should be a brief summary about the significant information of the main paper. It should be informative and not only present the general scope of the paper but also indicate the main results and conclusions. An abstract should not normally exceed 250 words.

3. Keywords:

List of all keywords proposed by the authors, separated by commas. Up to 5 key terms can be selected. We would suggest avoid repeating the title.

4. Introduction/Background:

Present the subject of paper clearly, indicate the scope of the subject, and present the goals of paper, novelty of research work and finally the organization of paper.

5. Materials and Methods:

It should contain information about the materials and the methods adopted to carry out the research work like animals, chemicals and animal ethical committee permission, software used and procedures followed etc. The units and dimensions should be expressed according to the metric system and SI units.

6. Results and Discussion:

It may be combined or kept separate and may be further divided into subsections. This section should not contain technical details. Abbreviations and acronyms should be used sparingly and consistently. Where they first appear in the text, they should be defined; authors may also explain large numbers of abbreviations and acronyms in a footnote on the first page.

7. Conclusion:

It should be representing the summary of the important findings.

8. Acknowledgments:

Acknowledgments of people, grants, funds, etc. should be placed in a separate section before the reference list. The names of funding organizations should be written in full.

9. References:

The references should be represented as large brackets e.g [3] in the text. The references pattern should be in the following manner:

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Author's Surname, Initials. (Year). Title. *Journal*, Volume(Issue):Page No.

Lobo, R., Dashora, N., Sodde, V., & Prabhu, K. S. (2010). Anticancer Activity of Dendrophthoe Flacata on Ehrlich's Ascites Carcinoma Treated Mice. *Journal of Pharmacy and Pharmacology*, 62(10):1248-1249.

For a Book

Author's Surname, Initials. (Year). *Title*, Publisher, Place of publication, Edition, Page No.

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